



OXFAM MUSICAL MARATHON 2012

Date: 21 and 22 April 2012 (Saturday and Sunday)

Time: 11:00 a.m. - 7:00 p.m.

Venue(s): In renowned shopping arcades throughout the territory

Introduction

Oxfam Musical Marathon is an annual fundraising event organized by Oxfam Hong Kong (OHK). Annually, more than 2,000 participants from different sectors perform music day and night at popular shopping arcades. All sponsorship raised from Oxfam Musical Marathon will be used for supporting OHK's long-term poverty alleviation projects in developing countries. Please visit www.oxfam.org.hk for details.

Entry

Anyone who can play music can join. There is no age limit. Participants should be well prepared for performing in public.

Performance

Performance of various kinds of oriental or western musical instruments (please bring your own instrument except piano), singing and orchestra are welcome. You may perform solo or in any combination of groups. No bleacher will be provided for choir performance.

Duration

- **Individual:** Individual performance for **a maximum of 3 minutes**
- **Team/Group:** A team of at least two and perform for **a maximum of 3 minutes each** (performance time will be varied according to the number of participants at each venue).

Remark: *OHK reserves the right to make the final decision on the performance venue and schedule.*

Fundraising

- **Target:** Each participant must raise a minimum of HK\$ 400 in sponsorship.
Remarks: Comprehensive Social Security Assistance (CSSA) recipients, with school recommendations, are exempted from raising the minimum required sponsorship.
- **Awards:** To encourage donations, awards will be presented as tokens of appreciation. Details are as follow:

Awards	Qualifications
Highest Fundraising Group Award	Top three groups which raise the highest donation amount (Champion, 1 st runner-up & 2 nd runner-up)
Highest Fundraiser Award	An individual who raises the highest donation amount
Outstanding Fundraiser Award	Groups or individuals who raise over HK\$20,000
"Music For Life Award" by Tom Lee Music	Group with the highest average donation amount

An Award Presentation will be held later for all awardees of Oxfam Musical Marathon 2012. The list of awardees will be announced on OHK's website.

Event Schedule

Date	Issues
January 2012	Enrolment
February – March 2012	The posters and sponsorship forms to be sent to the participants / coordinators
24 February 2012	Application deadline for Oxfam Musical Marathon 2012
23 March 2012	Deadline for submission of donations
Late March 2012	Confirm performance time & venue with participants and a memorandum will be sent out to the participants/coordinators
21 & 22 April 2012	Event date of "Musical Marathon 2012"
April 2013 (TBC)	Award Presentation cum Opening Ceremony of Oxfam Musical Marathon 2013

Application Method

- **Please fill in the enclosed Entry Form and send it to OHK by fax** (Fax no.: 2527 6213) **or by post** (Address: 17/F, China United Centre, 28 Marble Road, North Point, Hong Kong) **on or before 24 February 2012 (Friday)**. Please mark “Oxfam Musical Marathon 2012” on the envelope.
- *Register now as vacancies are limited!*
- **Sponsorship money should be collected as soon as possible. Please send the original deposit slips or crossed cheques together with the pink and yellow copies of the sponsorship forms to OHK by post on or before 23 March 2012 (Friday)**. Kindly keep a copy of your deposit slips and the blue copies of the sponsorship forms for your record.
- For sponsorship forms and / or posters, please fill in the following reply slip and send it back to OHK by fax or by post.
Remarks: The sponsorship form can also be found at OHK's website (www.oxfam.org.hk).
- For enquiries, please contact Mr. Ernest Yu at 3120 5191 or by email at ernesty@oxfam.org.hk.

To: Oxfam Hong Kong (17/F, China United Centre, 28 Marble Road, North Point, HK) **Fax: 2527 6213**

Reply Slip

I / We would like to have some sponsorship forms and / or posters of Oxfam Musical Marathon 2012

Individual: _____

Name of Group (2 persons or more): _____

Contact person: _____ Tel/mobile phone: _____

No. of sponsorship form required: _____	No. of poster required: _____
To: _____	To: _____
Address: _____ _____	Address: _____ _____

Oxfam Musical Marathon 2012 Entry Form (Deadline: 24 February 2012)

I/We would like to join Oxfam Musical Marathon 2012

Individual: _____

Name of Group (2 persons or more): _____

Contact person: _____ Tel/mobile phone: _____

E-mail: _____ Fax: _____

Address: _____

Instruments: _____

Band performance will not be accepted.

No. of participants (tentative): _____ Performance time: _____ minutes (3 min each)

District preferred: Hong Kong Island Kowloon New Territories (Please prioritize your preferred district)

Performance date preferred : 21st April 2012 (Saturday) 22nd April 2012 (Sunday)

Please prioritize your top three preferred performance time (mark "1" as the first choice, "2" is the second choice and so on). ***We will try our best to allocate your performance time according to your preference. OHK will make the final decisions on performance venue and time based on availability.***

11:00 - 12:00		12:00 - 13:00		13:00 - 14:00	
14:00 - 15:00		15:00 - 16:00		16:00 - 17:00	
17:00 - 18:00		18:00 - 19:00		-	

Joined previous Oxfam Musical Marathon: Yes, year joined: _____ No

Sponsorship money should be collected as soon as possible. Please send the original deposit slips or crossed cheques together with the pink and yellow copies of the sponsorship forms to us by post on or before 23 March 2012 (Friday).

I/We cannot join Oxfam Musical Marathon 2012, but I would like to support by making a donation.

Name of Donor : _____ (the name will be printed on the receipt)

Address : _____

Telephone : _____ Email : _____

By cheque of \$ _____ (payable to OXFAM HONG KONG)

By deposit \$ _____ to bank account of Oxfam Hong Kong
Hang Seng Bank 284-401080-002 or Bank of China 012-874-0-010517-3
(Original copy of deposit slip is needed)

By credit card

Visa Master Diners AE

Credit card number: _____

Expiry date: _____ Card holder's signature: _____

2012MM004

Thank you very much!

Please insert a ✓ in the appropriate box.

Ref code: _____

(by Oxfam Hong Kong)