



樂施會  
OXFAM  
Hong Kong

無窮世界  
World  
Without  
Poverty

# 良食企劃

## EAT FAIR CAMPAIGN

### EAT FAIR SHOP

Oxfam is organizing all-new “Eat Fair Campaign 2023/24 - Eat Fair Shops” to introduce shops and restaurants that are taking actions in alleviating poverty and climate change issues to the public. Series of promotion including social media educational posts, workshops, and “Eat Fair Festival” to be held between March to May 2024 will be implemented to ignite discussion on the relationship between dining habits and poverty, and encourage the public to choose wisely while eating out or shopping for food.



### SHOPS AND RESTAURANTS THAT FULFILL THE FOLLOWING CONDITIONS CAN JOIN AS “EAT FAIR SHOPS”

- (HK) Continually carry out **at least one** low-carbon emission actions / (Macau) continually carry out **at least three** low-carbon emission actions:
  - Offer food or drinks made with vegetarian / fair trade ingredients
  - Not actively providing disposable plastic products (such as utensils, plastic bags, or straws)
  - Encourage customers to reduce waste (such as selling food that past its best-before date but still safe to consume)
  - Encourage customers to bring their own utensils and containers
  - Provide reusable food scraps (such as coffee grounds, lemon slices)
  - Provide public water stations
  - Participate in food waste recycling programs
  - Set up recycling bins
- Authorize Oxfam to display campaign related information within shop premises during promotional periods



### “EAT FAIR SHOPS” CAN ENJOY THE FOLLOWING PROMOTIONAL BENEFITS



- ☆ Display Oxfam authentication logo within shop premises
- ☆ Showcase shop information on Oxfam webpage
- ☆ Participate in promotional activities / offer seasonal discounts during “Eat Fair Festival”

Shops that are interested in participating can apply via the following enrollment form. We will proceed with detailed recording in order to issue authentication logo.

For inquiry, please contact:

**DEVELOPMENT EDUCATION TEAM**

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**APPLY NOW**



[www.oxfam.org.hk/what-we-do/education/eat-fair](http://www.oxfam.org.hk/what-we-do/education/eat-fair)