



樂施會  
OXFAM  
Hong Kong

無窮世界  
World  
Without  
Poverty

# 良食企劃

EAT FAIR CAMPAIGN

## 良食商店計劃

樂施會於2024/25年度繼續推出公眾教育項目「良食企劃2024/25 - 良食商店」，企劃內容包括社交媒體的教育圖帖及一系列公眾教育活動，讓公眾認識出售素食、低碳、公平貿易食品或商品的餐廳及商店。樂施會透過企劃鼓勵公眾探討飲食與貧窮的關係，期望公眾在生活作出改變。



## 餐廳及商店只要滿足以下條件便可加入「良食商店」行列

☑ (香港) 承諾持續參與至少一項低碳飲食行為 / (澳門) 承諾持續參與至少三項低碳飲食行為

- 提供素食食材或公平貿易原材料製作的食品或飲品
- 不主動提供即棄塑膠品（如餐具、膠袋、飲管）\*香港除外\*
- 鼓勵客人減少浪費（如出售過最佳食用日期但仍可食用的食品）
- 歡迎客人自備餐具或餐盒
- 設置公眾斟水點
- 參與廚餘回收計劃
- 設置環保回收桶
- 提供可重用廚餘（如咖啡渣、檸檬等）

☑ 授權予樂施會於店內張貼活動標誌，並展出活動宣傳品，以助客人知悉活動及其理念。



## 「良食商店」將可享有以下宣傳機會

- ☆ 於店內張貼樂施會「良食商店」認證標誌
- ☆ 於樂施會「良食商店」網頁展示商戶「良食」資訊簡介

有意參與「良食商店」計劃的商戶請透過下方報名連結上載商戶資料，本會收妥資料後，會進行詳細的記錄，以便向商戶發出嘉許認證。

如有任何查詢歡迎聯絡：

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報名連結





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## EAT FAIR SHOP

Oxfam will continue to organize the public education campaign "Eat Fair Campaign 2024/25 - Eat Fair Shops" to introduce shops and restaurants that are taking actions in alleviating poverty and climate change issues to the public. Series of promotion including social media educational posts and workshops for public will be held to ignite discussion on the relationship between dining habits and poverty, and encourage the public to choose wisely while eating out or shopping for food.



## SHOPS AND RESTAURANTS THAT FULFILL THE FOLLOWING CONDITIONS CAN JOIN AS "EAT FAIR SHOPS"

- ☒ (HK) Continually carry out **at least one** low-carbon emission actions / (Macau) continually carry out **at least three** low-carbon emission actions:
  - Offer food or drinks made with vegetarian / fair trade ingredients
  - Not actively providing disposable plastic products (such as utensils, plastic bags, or straws) **\*except HK\***
  - Encourage customers to reduce waste (such as selling food that past its best-before date but still safe to consume)
  - Encourage customers to bring their own utensils and containers
  - Provide reusable food scraps (such as coffee grounds, lemon slices)
  - Provide public water stations
  - Participate in food waste recycling programs
  - Set up recycling bins
- ☒ Authorize Oxfam to display campaign related information within shop premises during promotional periods



## "EAT FAIR SHOPS" CAN ENJOY THE FOLLOWING PROMOTIONAL BENEFITS

- ☆ Display Oxfam authentication logo within shop premises
- ☆ Showcase shop information on Oxfam webpage

Shops that are interested in participating can apply via the following enrollment form. We will proceed with detailed recording in order to issue authentication logo.

For enquiry, please contact:

**DEVELOPMENT EDUCATION TEAM**

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**APPLY NOW**



[www.oxfam.org.hk/what-we-do/education/eat-fair](http://www.oxfam.org.hk/what-we-do/education/eat-fair)