



持份者地圖 Stakeholder Map

1. 先就著你的項目目標列出相關的持份者
Identify the relevant stakeholders based on your project goals
2. 想像各持份者對你的項目的影響力, 以及他們對項目的支持態度, 在「持份者地圖」的相應位置上標示出來
Imagine the influence and supportiveness of each of the stakeholders on the project, and mark them on the corresponding position on the "Stakeholder Map"
3. 視乎「持份者地圖」上持份者關係, 思考你的項目可以加何著力, 帶來改變
Study the relationship of stakeholders on the map, and think about what your project can do to bring about change

項目名稱：
Project Title:

最有影響力
Most influential

持份者 4
Stakeholder 4

持份者 5
Stakeholder 5

持份者 2
Stakeholder 2

持份者 6
Stakeholder 6

最不願意支持你的項目
Least willing to support

最願意支持你的項目
Most willing to support

持份者 1
Stakeholder 1

持份者 3
Stakeholder 3

最少影響力
Least influential

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項目名稱：推動拾荒者友善的社區

Project Title: Promote a waste-picker-friendly community

說明範例 Illustrative Example

